

Vision:

RTA shall still be a successful market player as an independent company in 2025. This requires a sustainable and profitable core business. This in turn requires a high level of innovative creativity and an adjustment to increasing market pressure.

Mission:

Translating the Vision into strategic interim goals within a predefined period.

Strategic drivers:

Internationalization

- Creating additional capacity for future projects & improving market presence

Professionalization

- Further education & development of staff

Innovation

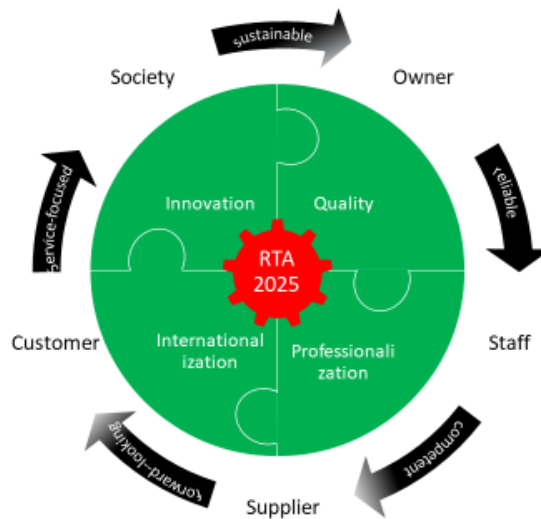
- Investing in promising process technologies and product development

Quality

- Further development of products & processes

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| Created/ Changed: | H. Faßhuber/ Q | am 22.05.2019 |
| Reviewed: | H-Ch. Schlesinger/ GL | am 22.05.2019 |
| Released: | A. Angele/ GL | am 22.05.2019 |

Basic principles:



To us,
sustainable means

- Environmental protection and resource-friendly production
- Financial success as a foundation for stability
- Motivated staff

reliable means

- Trusting partnerships with our customers and suppliers
- Valuable member of society
- Fulfilling binding obligations

competent means

- Supporting and fostering our staff
- Professional solutions for our customers
- Open communication with our business partners

forward-looking means

- Investment in technology
- Continuous improvement of our processes
- Development of innovative products

service-focused means

- Great flexibility
- Anticipating and meeting customer requirements
- Attractive work environment